

September, 2019

Report about Yamato's Participation at "Japan-Africa Business" EXPO",  
Held in parallel with TICAD 7

We, Yamato would like to report that we have participated at "Japan-Africa Business" EXPO", held in parallel with TICAD 7 Tokyo International Conference on African Development, hosted by Japanese Government, held from 28<sup>th</sup> to 30<sup>th</sup> of August in Yokohama.

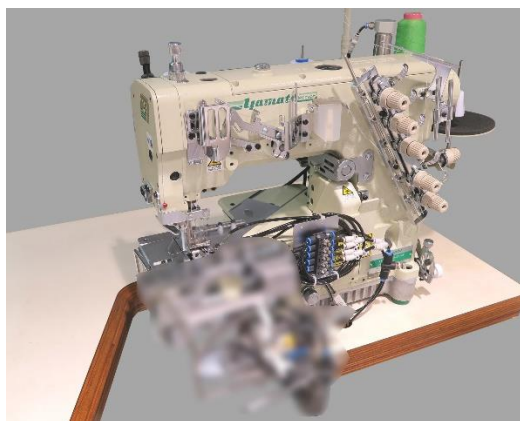
Following the concept of the conference as well as the exhibition, to contribute to sustainable development of African Nations through business, not an aid, we demonstrated 2 deskilling workstations, as "Practical solutions to help startup of apparel manufacturing industry in the region.

**EZH-B Semi Automatic Workstation for Curcular Hemming**

The machine to deskillize one of the most skill-requiring operations in assembly of T-shirt. The feature dramatically shortens training period, as well as its excellent finishing quality motivate apparel buyers to place repeat orders.

**NB Electronic Button Sewer**

One machine is applicable for attaching flat & shank buttons, with/without neck wrapping and counter button. In addition to its least-skill-requiring operation, graphic user interface allows the operators to work on the machine across the language barrier.



Semi-Automatic Workstation for Curcular Hemming



Electronic Button Sewer

The visitors from African countries have shown strong interest in our presentation, which proves that Yamato's technology would contribute to quick startup of apparel manufacturing industry, which is suitable for initial stage of industrialization for its labor-intensiveness, rather lower initial investment etc.

On the first day (28<sup>th</sup>), we have welcome visit of delegations, composed of Mr. Shinzo Abe, Prime Minister of Japan, His Excellency, Mr. Abdel Fattah el-Sisi, President of Arabic Republic of Egypt, Mr. Yasutoshi Nishimura, Deputy Chief Cabinet Secretary, Mr. Masahisa Sato, State Minister of Foreign Affairs, Mr. Yoshihiro Seki, State Minister of Economy, Trade and Industry, Mr. Yasuhide Nakayama, a member of the House of Representative, and Mr. Nobuhiko Sasaki, Chairman of Japan External Trade Organization (JETRO) to our stand.

We had an honor that Mr. Abe and His Excellency, Mr. el-Sisi experienced our machine in person and the both leaders smiled for its user-friendliness.

Also, our president, Mr. Shogo, Kondo, together with Mr. Takashi Yuhara, Managing Director of Japan Sewing Machinery Manufacturers Association (JASMA) had an opportunity to express his passion for continuous development of Japan's manufacturing industry, which is indispensable for Japan's sustainable support to African countries through business activities to our Prime Minister.\_

We, Yamato would like to contribute to development of apparel manufacturing industry, as well as society of African countries through our solution providing activities, which we have implemented worldwide since our foundation back in 1927.

YAMATO SEWING MACHINE MFG. CO., LTD.

For further inquiry, please contact

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## Yamato's exhibition at "Japan-Africa Business EXPO"



Yamato booth at "Japan-Africa Business EXPO"



Our staff demonstrating Semi-automated workstation to visitors. Very much convincing as it was her first experience in operating the machine.



A visitor told as he has seen the Electronic Button Sewer works, "It's rather a robot than a sewing machine!"



A visitor has been convinced with the user-friendliness of the workstation by trying the operation by himself.



From Left to Right

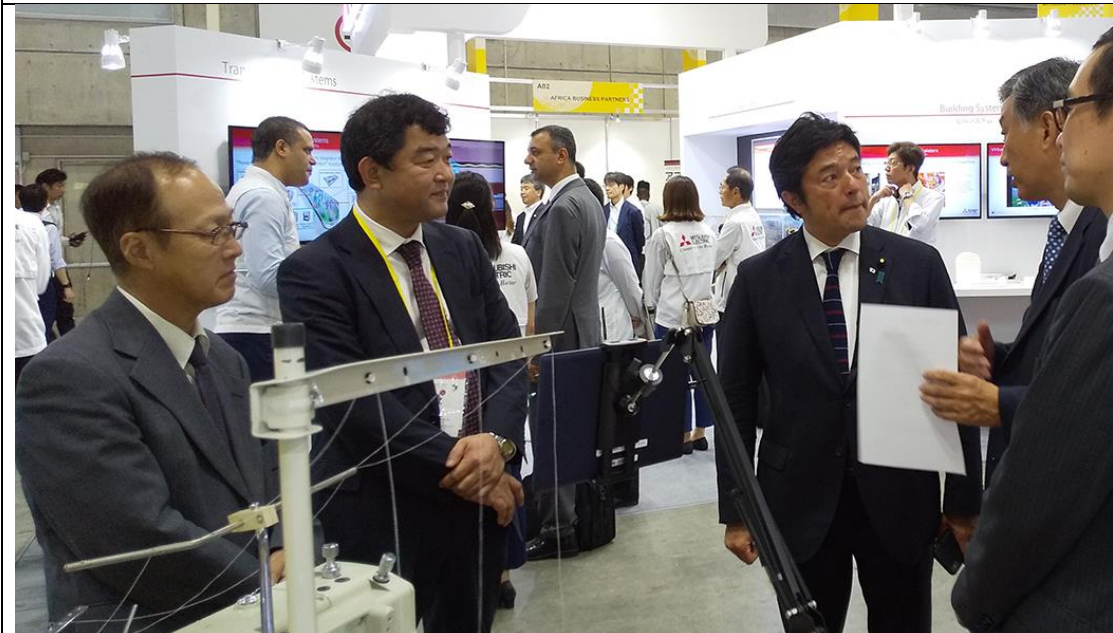
Mr. Nobuhiko Sasaki, Chairman of Japan External Trade Organization (JETRO), Mr. Masahisa Sato, State Minister of Foreign Affairs, Mr. Yoshihiro Seki, State Minister of Economy, Trade and Industry, Mr. Yasutoshi Nishimura, Deputy Chief Cabinet Secretary, Mr. Yasuhide Nakayama, a member of the House of Representative, His Excellency, Mr. Abdel Fattah el-Sisi, President of Arabic Republic of Egypt, Mr. Shinzo Abe, Prime Minister of Japan, Mr. Shogo Kondo, President of Yamato.



Mr. Kondo expressing his passion in Japan's manufacturing industry to Mr. Abe



Exchanged opinion with Mr. Seki and Mr. Nakayama



Discussion, including Mr. Nakayama and Mr. Yuasa, of JASMA



Mr. Kondo, interviewed by Japanese TV station.

